

MOTION


In September 2009, the City Council adopted an ordinance establishing a Special Event Permit Procedure (Ordinance No. 180881) including a process to grant limited subsidy requests. The Ordinance provides the framework to effectively ensure that City fees and charges, including salary costs, for special events are accurately determined and recovered. The Ordinance also provides for a mechanism to ensure that limited City funds and resources are available to support special events serving a public purpose.

The Ordinance also requires the Chief Legislative Analyst (CLA) to prepare and submit an annual Citywide List of Special Events for Council's review and approval. A citywide special event is an event of interest to a significant number of City residents from three or more Council Districts. The fee subsidy allows an event sponsor to request a reimbursement of up to 50% of the City costs associated with the event. Event sponsors must show proof of nonprofit or charitable status (IRS Determination Letter) and have an annual operating budget of less than \$5 million. Subsidies may be provided only for non-commercial special events that promote a public purpose and public benefit. Requests for special event fee subsidies are referred to the CLA for review and recommendation. The Bureau of Street Services administers an on-line permit application center to coordinate the permitting process.

The attached revised List of Citywide Special Events has been prepared by the CLA with the assistance and cooperation of Council District offices. Sufficient funds have been made available in the Citywide Special Event account, administered by the City Clerk, in support of subsidy requests.

I THEREFORE MOVE that Council adopt the List of Citywide Special Events attached to the File, prepared by the Office of Chief Legislative Analyst in conformance with the City's Special Event Permit Procedure (Ordinance No. 180881).

PRESENTED BY:


BOB BLUMENFIELD
Councilmember, 3rd District

JAN 26 2022

SECONDED BY:



kat


CITYWIDE SPECIAL EVENTS

Council District		Estimated Cost	
1	Central American Parade & Festival	\$ 15,300	
1	Chinese New Year Golden Dragon Parade	\$ 3,000	
1	Chinese New Year's Festival	\$ 1,000	
1	Dia De Los Muertos	\$ 10,000	
1	Dia del Salvadoreno	\$ 14,000	
1	Echo Park Holiday Parade	\$ 5,000	
1	Feria Augustina	\$ 13,800	
1	Firecracker Run	\$ 15,000	
1	Glassell Park Tree Lighting Ceremony	\$ 2,000	
1	Greek Festival	\$ 6,000	
1	HP Car Show	\$ 5,000	
1	HP Christmas Parade	\$ 5,000	
1	LA Dodgers Opening Day	\$ 30,000	
1	La Guelaguetza	\$ 5,000	
1	LGBTQ Event	\$ 5,000	
1	Lincoln Heights Fireworks Show	\$ 2,000	
1	Lincoln Heights Holiday Parade	\$ 2,000	
1	Lotus Festival	\$ 2,500	
1	Lummis Day	\$ 800	
1	MacArthur Park Fireworks Show	\$ 2,000	
1	Northeast Jazz Festival	\$ 5,000	
1	Philippine Festival/Independence Day	\$ 5,000	
1	Sharing Festival	\$ 5,000	
	SUBTOTAL CD 1		\$ 159,400
2	Lit Crawl	\$ 2,500	
2	NoHo Summer Nights	\$ 2,500	
2	Songkran Festival	\$ 8,000	
2	Studio City Winter Festival	\$ 6,752	
2	St. Anne Annual Community Festival	\$ 7,000	
2	Valley Village Family Festival	\$ 7,000	
2	Vegan Fair	\$ 5,000	
2	NoHo Cinifest	\$ 2,000	
	SUBTOTAL CD 2		\$ 40,752
3	4th of July	\$ 20,000	
3	Councilmember Blumenfield's Regional Community Event	\$ 5,000	
3	Dia De Los Muertos	\$ 8,404	
3	Grateful Hearts	\$ 1,826	
3	JHA Walk of Ages	\$ 4,775	
3	Light the Night Walk for Leukemia	\$ 4,500	
3	Memorial Day Parade	\$ 14,989	
3	Motor4Toys Charity Car Show	\$ 2,500	
3	Reseda Art Walk	\$ 15,000	

CITYWIDE SPECIAL EVENTS

Council District		Estimated Cost	
3	Still Saving Lives Car Show	\$ 2,000	
3	Walk of Hearts	\$ 2,200	
	SUBTOTAL CD 3		\$ 81,194
4	Asian Pacific American Heritage Month Events	\$ 2,500	
4	Conor Lynch Foundation 5K Run	\$ 2,500	
4	DEAFestival	\$ 2,500	
4	Finish the Ride, Run, Walk Holiday Challenge	\$ 3,500	
4	Griffith Park Half Marathon	\$ 2,500	
4	Miracle Mile Fun Run	\$ 2,000	
4	#Resist March, Hollywood and Highland	\$ 2,500	
4	Run to End Genocide	\$ 2,500	
4	Run to Remember L.A.	\$ 2,500	
4	Sherman Oaks Street Fair	\$ 2,300	
4	Sherman Oaks Day in the Park	\$ 1,000	
4	Tar Fest	\$ 2,500	
	SUBTOTAL CD 4		\$ 28,800
5	Israeli Consulate Events	\$ 10,506	
5	Los Angeles Police Memorial Foundation	\$ 2,000	
5	Norooz Persia New Year at Persian Square - Westwood	\$ 6,000	
5	Pathway to Health	\$ 2,500	
5	Pick Pico	\$ 6,000	
5	Encino Family Festival	\$ 6,000	
5	Westside Jewish Festival	\$ 10,000	
	SUBTOTAL CD 5		\$ 43,006
6	Center for Assault Treatment Services Victory for Victims 5/10k - Woodley Park	\$ 6,000	
6	Community Health Fair- Children's Community School	\$ 2,000	
6	Councilwoman Martinez's Regional Community Event	\$ 5,000	
6	El Grito	\$ 50,000	
6	Gift of Reading	\$ 5,000	
6	LGBTQ Valley Pride Night	\$ 10,000	
6	Norooz Festival - Woodley Park	\$ 2,000	
6	Van Nuys Art Festival	\$ 40,000	
6	Van Nuys Tree Lighting	\$ 2,000	
	SUBTOTAL CD 6		\$ 122,000
7	American Heroes Air Show	\$ 2,000	
7	Cesar Chavez Memorial Parade	\$ 5,000	
7	Foothill Fitness Run	\$ 3,000	
7	Hansen Dam Triathlon	\$ 7,000	
7	July 4th at Hansen Dam	\$ 15,000	

CITYWIDE SPECIAL EVENTS

Council District		Estimated Cost	
7	MEND Fundraiser Dinner	\$ 1,000	
7	MEND Viva Fundraiser	\$ 1,000	
7	Mother's Day Tea	\$ 1,000	
7	Pacomia Christmas Parade	\$ 5,000	
7	Pacomia Annual Dia de Los Muertos	\$ 5,000	
7	Ritchie Valens Festival	\$ 974	
7	Salvadorean Independence Day Festival at Hansen Dam	\$ 8,000	
7	San Fernando Valley Veterans Parade/Car Show	\$ 11,351	
7	Stonehurst Park National Night Out	\$ 1,500	
7	Students Run LA Triathlon /8 Mile Friendship Run	\$ 6,000	
7	Sunland Tujunga Easter Carnival	\$ 2,750	
7	Sunland Tujunga 4th of July Parade	\$ 4,500	
7	Sunland Tujunga 2nd Annual Armenian and Cultural Festival	\$ 6,000	
7	Sylmar Taco Festival	\$ 5,500	
7	Watermelon Festival	\$ 800	
	SUBTOTAL CD 7		\$ 92,375
8	Brynhurst Ave. 4th of July Celebration	\$ 2,000	
8	Caribbean Heritage	\$ 15,000	
8	Dia de Los Muertos	\$ 15,000	
8	Jazz at St. Andrews	\$ 25,000	
8	MLK Freedom Festival	\$ 25,000	
8	South LA Glow (Holiday Tree Lighting)	\$ 15,000	
8	South LA Powerfest	\$ 5,000	
8	Southeast LAPD National Night Out	\$ 2,500	
8	77th Street LAPD National Night Out	\$ 2,500	
	SUBTOTAL CD 8		\$ 107,000
9	Central Avenue Jazz Festival	\$ 28,000	
9	4th of July Exposition Park	\$ 15,000	
9	Los Angeles Veterans and Families Stand Down	\$ 2,500	
9	South L.A. Dia De Los Muertos	\$ 15,000	
	SUBTOTAL CD 9		\$ 60,500
10	African Marketplace	\$ 30,000	
10	King Day Parade	\$ 40,000	
10	Kollaboration/Korean Town Night Market	\$ 60,000	
10	Koreatown Parade & Festival	\$ 58,000	
10	Kwanzaa Celebration	\$ 3,500	
10	Leimert African Celebration	\$ 3,500	
10	Leimert Park Book Fair	\$ 3,000	
10	Little Ethiopia Street Festival	\$ 10,561	
10	Olympic LAPD Carnival and Open House	\$ 2,400	
10	Our Pride Festival	\$ 10,000	

CITYWIDE SPECIAL EVENTS

Council District		Estimated Cost	
10	Salvadoran Day Festival	\$ 5,000	
10	Taste of Soul	\$ 40,000	
10	Wilshire LAPD Carnival and Open House	\$ 2,400	
	SUBTOTAL CD 10		\$ 268,361
11	Abbot Kinney Festival	\$ 24,000	
11	Mar Vista Art Walk	\$ 20,000	
11	Airport Marina Counseling Services Walk	\$ 4,192	
11	Alive & Running for Suicide Prevention 5K/10K	\$ 2,700	
11	Dr. Susan Love Research Foundation Annual Pacific Palisades Love Walk	\$ 5,020	
11	July 4th Pacific Palisades Fireworks Spectacular	\$ 3,000	
11	July 4th Pacific Palisades 5k/10k Run Walk	\$ 2,500	
11	LA Cancer Challenge 5K & 10K	\$ 2,400	
11	Our House Run for Hope	\$ 3,000	
11	Road to Recovery (Bike Race for Veterans)	\$ 1,557	
11	Sawtelle Japantown Festival	\$ 3,000	
11	Upward Bound Home Run for Kids	\$ 2,500	
11	Velo Club La Grange - Brentwood Grand Prix	\$ 9,724	
11	Venice Art Walk & Auction	\$ 750	
11	Venice Holiday Sign Lighting	\$ 2,000	
11	Venice Pride Sign Lighting & Block Party	\$ 2,000	
11	West L.A. Chamber of Commerce Business Expo	\$ 1,800	
11	West L.A. Farmers Market	\$ 1,000	
11	Brentwood Spring Art Show	\$ 1,800	
	SUBTOTAL CD 11		\$ 92,943
12	Chatsworth Family Festival	\$ 1,000	
12	Chatsworth Spring Festival	\$ 9,000	
12	Chatsworth Holiday Street Faire/Parade	\$ 6,070	
12	Drive-In Movie Night	\$ 2,500	
12	Granada Hills Holiday Parade	\$ 9,000	
12	Granada Hills Street Fair	\$ 8,000	
12	Hawaiian Festival	\$ 5,000	
12	Family Festival	\$ 10,300	
12	Making Movies That matter Youth Film Festival	\$ 5,000	
12	Porter Ranch 5K	\$ 2,000	
12	Reseda Boulevard ArtWalk	\$ 8,000	
12	Salute to Recreation	\$ 10,000	
12	Senior Dance	\$ 5,000	
12	Shepherd of the Hills 4th of July Spectacular	\$ 11,000	
12	Valley Disaster Preparedness Fair	\$ 1,500	
12	Valley Greek Festival	\$ 9,000	
12	West Hills Spring Festival	\$ 2,000	

CITYWIDE SPECIAL EVENTS

Council
District

Estimated
Cost

SUBTOTAL CD 12			\$ 104,370
13	Armenian Genocide Memorial Event	\$ 5,000	
13	Atwater Tree Lighting	\$ 5,000	
13	Echo Park Parade	\$ 7,077	
13	Echo Park Rising	\$ 14,100	
13	El Salvadorean Independence Parade	\$ 6,789	
13	Filipino Veterans Day Parade and Fair	\$ 7,588	
13	Finish the Ride	\$ 22,000	
13	Frogtown ArtWalk	\$ 6,500	
13	Grand Park Indigenous People Celebration	\$ 10,000	
13	Hollywood Christmas Parade	\$ 7,000	
13	Hollywood Fringe Festival	\$ 5,000	
13	Historic Filipinotown Anniversary and 5K Run	\$ 6,030	
13	Lotus Festival	\$ 8,000	
13	Silver Lake Music Box Steps	\$ 3,500	
13	Thai New Year's Day Songkran Festival	\$ 16,110	
SUBTOTAL CD 13			\$ 129,694
14	Blessing of the Animals	\$ 700	
14	Boyle Heights 5K Run	\$ 2,500	
14	Boyle Heights Tree Lighting and Toy Giveaway	\$ 800	
14	Broadway Film Festival	\$ 4,143	
14	Chinese Cultural Festival	\$ 2,766	
14	City Hall Christmas Tree/Menorah	\$ 1,112	
14	City's Birthday & Feria de la Salud Events	\$ 28,597	
14	COFEM Festival	\$ 5,000	
14	Deaf Festival	\$ 7,000	
14	Dia de los Muertos	\$ 3,000	
14	DTLA Proud Festival	\$ 5,000	
14	Eagle Rock Fire Works Show	\$ 5,000	
14	Eagle Rock Music Festival	\$ 9,600	
14	Eagle Rock Tree Lighting	\$ 14,000	
14	East LA Mexican Independence Day Parade	\$ 10,000	
14	El Grito	\$ 50,000	
14	El Sereno Centennial Celebration	\$ 5,000	
14	El Sereno Dia de los Muertos	\$ 2,500	
14	El Sereno Tree Lighting and Toy Giveaway	\$ 20,000	
14	Fiesta & River Awards	\$ 5,000	
14	Fiestas Patrias California	\$ 4,800	
14	Glassel Park Tree Lighting	\$ 14,000	
14	Grand Avenue Festival	\$ 2,800	
14	Grand Park 4th of July	\$ 60,000	
14	Grand Park New Years Eve	\$ 60,000	

CITYWIDE SPECIAL EVENTS

Council District		Estimated Cost	
14	Jonathan Gold Celebration	\$ 2,500	
14	July 4th Fireworks Show - Boyle Heights	\$ 8,300	
14	July 4th Fireworks Show - El Sereno	\$ 1,500	
14	Las Mananitas	\$ 2,500	
14	Latino Heritage Month Closing Event	\$ 2,000	
14	Los Angeles Food and Wine Festival	\$ 5,000	
14	Mariachi Festival	\$ 6,000	
14	Memorial Day Observed	\$ 14,606	
14	Monterey Hill Jazz Festival	\$ 5,000	
14	Mole Festival	\$ 2,000	
14	Night on Broadway	\$ 50,000	
14	Northeast Veterans Parade	\$ 2,000	
14	Taco Festival	\$ 1,500	
	SUBTOTAL CD 14		\$ 426,224
15	4th of July Fireworks/Cabrillo Beach	\$ 7,880	
15	Conquer the Bridge	\$ 1,450	
15	Croatian Independence Block Party	\$ 1,500	
15	Dia de Los Muertos	\$ 2,000	
15	Fleet Week	\$ 2,500	
15	Fourth of July Celebration at Korean Bell	\$ 2,500	
15	Hot Import Night	\$ 4,700	
15	I Heart Wilmington Community Celebration	\$ 2,000	
15	Italian American Club Summer Festival	\$ 1,000	
15	Italian Heritage Month	\$ 13,000	
15	San Pedro Holiday Parade	\$ 4,800	
15	San Pedro Tree Lighting	\$ 1,000	
15	Taste in San Pedro	\$ 2,000	
15	United Way's "Fall Into Literacy" Book Fair	\$ 2,000	
15	Watts Summer Festival	\$ 1,000	
15	Watts Towers Day of Drum Fest/Simon Rodia Watts Towers Jazz Fest	\$ 3,500	
15	Watts/Willowbrook Holiday Parade	\$ 8,250	
15	Watts Winter Wonderland	\$ 6,800	
15	Wilmington Art Walk	\$ 2,000	
15	Wilmington Holiday Parade	\$ 4,800	
15	Wilmington Tree Lighting	\$ 1,800	
15	Yatai Festival	\$ 2,500	
	SUBTOTAL CD 15		\$ 78,980
1, 14	Northeast Los Angeles Holiday Parade and Winter Festival	\$ 8,000	
	SUBTOTAL CDs 1, 14		\$ 8,000
7, 14, 15	Cesar Chavez Day Walk & Festival	\$ 10,758	

CITYWIDE SPECIAL EVENTS

Council District		Estimated Cost	
	SUBTOTAL CDs 7, 14, 15		\$ 10,758
5, 10	AIDS Walk	<u>\$ 22,652</u>	
	SUBTOTAL CDs 5, 10		\$ 22,652
8, 10	Martin Luther King Day Parade and Gospel Fest	\$ 70,000	
	Taste of Soul	<u>\$ 5,903</u>	
	SUBTOTAL CDs 8, 10		\$ 75,903
5, 10, 11	SORO	<u>\$ 8,000</u>	
	SUBTOTAL CDs 5, 10, 11		\$ 8,000
	GRAND TOTAL ALL CDs		<u>\$ 1,960,912</u>
	50 Percent	<u>\$ 980,456.00</u>	